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FOR IMMEDIATE RELEASE

PressurePro Teams with “Trick My Truck”

PressurePro partners with “Trick My Truck” to help turn big-rig operators’ dreams into reality

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Harrisonville, MO, USA: June 20, 2006 - Advantage PressurePro, LLC. is proud to announce its association with CMT’s hit series “Trick My Truck”. The series features the Chrome Shop Mafia, a collection of big-rig truck mechanics who help owner/operators that have hit some hard times. With assistance from the trucker’s family, the Mafia is able to “steal” the trucker’s big-rig and use their expertise in electronics, body work, and customization to transform the truck into show room quality while also catering to the “likes” of the individual drivers. In its first season, “Trick My Truck” touched the lives of individual drivers and became known as the ultimate makeover show for the trucking industry. “Trick My Truck” debuted as the highest-rated, regularly scheduled series premier in CMT’s history. Now in its second season and most ambitious undertaking yet, “Trick My Truck” and the Chrome Shop Mafia will customize 24 rigs over the 24-episode season.

Advantage PressurePro, a worldwide leader in aftermarket Tire Pressure Monitoring Systems (“TPMS”), is pleased to be an important part of the upcoming “Trick My Truck” season, adding the safety and cost savings of Tire Pressure Monitoring to the list of features and equipment the Chrome Shop Mafia will be installing. The benefits of the PressurePro system can include extended tire life, optimized fuel efficiency, improved handling and stability, and most importantly, added safety and peace-of-mind for the owner/operators. “We are excited about our association and involvement with ‘Trick My Truck’” said PressurePro Marketing Director, Vanessa Zaroor. “This series is a great inspiration for the trucking industry, and we’re happy to have the opportunity to provide the owner/operators with a cutting edge product for their newly customized rigs to improve performance and savings.”

ABOUT ADVANTAGE PRESSUREPRO, LLC.

Advantage PressurePro, LLC. is the developer and marketer of the PressurePro Tire Pressure Monitoring System, one of the leading aftermarket TPMS products in the world. Involved in the TPMS industry since 1991, Advantage PressurePro has been a leader in the development and evolution of this market and technology, and remains dedicated to adding to the safety and savings of the transportation industry.

For additional information visit <http://www.advantagepressurepro.com>. To request information contact Vanessa Zaroor at (816)887-3505, email: vzaroor@advantagepressurepro.com.